mishumi:
S T U D I O

Privacy & Cookie Policy

Privacy Policy

Last Updated: 17.01.2024

1. Introduction

Welcome to Mishumi. This Privacy Policy is designed to inform you about how we collect, use, disclose, and protect your personal information when you use our website.

2. Information We Collect

We collect various types of information to provide and improve our services. This may include:

- Personal Information: Name, email address, shipping address, payment details.
- Usage Information: Browsing history, IP address, device information.
- Cookies and Tracking Technologies: For more details, refer to our Cookie Policy.

3. How We Use Your Information

We use the collected information for the following purposes:

- Processing and fulfilling orders.
- Providing customer support.
- Improving our products and services.
- Marketing and promotional activities (with your consent).

4. Legal Basis for Processing

We process personal information based on the legal grounds outlined in the GDPR, including the necessity for the performance of a contract, compliance with legal obligations, and your consent.

5. Data Sharing and Disclosure

We may share your information with:

- Third-party service providers for order processing and shipping.
- Marketing and advertising partners (with your consent).
- Legal authorities when required by law.

Extended for Print on Demand / Dropshipping:

- Third-Party Production Partners: In the case of print-on-demand or dropshipping orders, we may share necessary information with our production partners, such as Printful, to fulfill and process your orders. Please review the privacy policies of these third-party partners for information on how they handle personal data. You can get more information regarding the Printful Policy at: https://www.printful.com/policies/privacy

6. Your Rights

You have the right to:

- Access, correct, or delete your personal information.
- Object to processing or restrict processing under certain conditions.
- Withdraw consent for marketing communications.

Please contact privacy@mishumi.com for more information.

7. Data Security

We take reasonable measures to protect your information from unauthorized access, alteration, disclosure, or destruction.

8. International Data Transfers

Your information may be transferred outside the European Economic Area (EEA) for processing. We ensure appropriate safeguards are in place for such transfers.

9. Data Retention

We retain your information for as long as necessary for the purposes outlined in this Privacy Policy, or as required by applicable laws.

10. Updates to this Privacy Policy

We may update this Privacy Policy to reflect changes in our practices or for legal reasons. The latest version will always be available on our website.

11. Contact Us

If you have any questions or concerns about our privacy practices, please contact us at privacy@mishumi.com

Disclaimer:

While we take reasonable measures to protect the security of information transmitted over the internet, we cannot guarantee the complete security of any information you submit to us voluntarily online. By using our website, you acknowledge and agree that the transmission of information is at your own risk. We shall not be liable for any direct, indirect, incidental, consequential, or punitive damages arising out of the loss, alteration, or unauthorized access of your data by third parties.

Cookie Policy

This Cookie Policy explains how our website uses cookies to provide you with an enhanced user experience. By continuing to browse and use this website, you agree to our use of cookies in accordance with the terms of this policy.

What are Cookies?

Cookies are small text files that are stored on your computer or mobile device when you visit a website. They help the website remember your actions and preferences over a period, so you don't have to keep re-entering them whenever you return to the site or browse from one page to another.

How We Use Cookies:

We use cookies for various purposes, including:

- Essential Cookies: These are necessary for the proper functioning of our website. They enable you to navigate our site and use its features.
- Analytical/Performance Cookies: These cookies allow us to recognize and count the number of visitors and to see how visitors move around our website when they are using it. This helps us improve the way our website works, for example, by ensuring that users find what they are looking for easily.
- Functionality Cookies: These cookies are used to recognize you when you return to our website. This enables us to personalize our content for you, greet you by name, and remember your preferences.

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Third-Party Cookies:

Our website may also contain links to and from third-party websites, advertisers, and affiliates. If you follow a link to any of these websites, please note that they have their own privacy and cookie policies, and we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

Your Consent:

By using our website, you consent to the use of cookies as described in this Cookie Policy. If you do not agree to our use of cookies, you should set your browser settings accordingly, or not use our website. Please note that disabling cookies may affect the functionality of this website.

Disclaimer:

While we take measures to protect your information, please be aware that the security of data transmitted over the internet or stored electronically cannot be guaranteed. We do not assume any responsibility for the security of information you submit to us voluntarily online. Use of our website and submission of information is at your own risk.

Updates to this Policy:

We may update this Cookie Policy from time to time to reflect changes to the cookies we use or for other operational, legal, or regulatory reasons. Please revisit this policy regularly to stay informed about our use of cookies.

If you have any questions about our Cookie Policy, please contact us at privacy@mishumi.com

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Thank you for visiting our website.